

Official Newsletter of the Qwarts-R'_Us Chapter of the BCCA

Volume 1: Issue 2 December 2014



Stegmaier Variation



The Qwart is the official newsletter of the Qwarts-R'_Us chapter of the Brewery Collectibles Club of America Current Officers

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Table of Contents

Secretary/Treasurer's Note	2
Treasury Report	2
Quart Display at Canvention	3-7
Stegmaier's Variation?	8
Quarts Chapter Notes From Auburn	9
Ebling Paint-Over	10
From the Vault: Some Flat Top Quart Ads	9
Ballantine Quart Composite List (Charlie Bacon)	11
Spring Thaw Registration Form and Flyer	12-13
Cover: Some Stegmaier Gold Medal Quarts, see Charlie's article on page 8.	

Treasurer/Secretary's Note

Hello all. Yes, we're here. Kevin D. is out of commission for awhile after a back operation so I said I'd put out a newsletter. So here it is. A few notes of interest..

We have \$497 in the treasury. It's been a bit quiet this year, so to help this new chapter along I renewed everybody's membership for one more year. We have twenty-seven members and everybody is paid up now through at least 2015.

We need to have a chapter meeting. I suggest the Spring Thaw Show since Blue-Gray is no longer the eastern show of the year. The flyer and registration form are need the end of this issue....

I will be posting issues of *The Qwart* on my site, rustycans.com. You won't find a link to the latest issue on the site, but I will be emailing everybody a link so you can access it. If you need a paper copy please let me know. I will post a link to the previous issue(s) on http://www.rustycans.com/COLLECTING/QuartsRUs.htm, however, I will delete the page with the membership roster on it.

WE NEED SUBMISSIONS! I got a few for this issue but we need MORE.

Treasury Statement

We have about \$500 in our treasury. Time to discuss what to do with it perhaps? T-shirts? Raffle?

What	Amount	Date
Initial \$1	\$ 12.00	2/15/2013
Dues	\$ 220.00	8/22/2013
BCCA fee	\$ (10.00)	2/16/2013
Dues BG	\$ 40.00	2/14/2014
Auction	\$ 105.00	2/14/2014
Dues 11/14	\$ 140.00	11/28/2014
BCCA Fee	\$ (10.00)	11/28/2014
Total	\$ 497.00	12/1/2014



Quart Display At Canvention 2014

This was not our chapter's display, it was the Rusty Bunch's, but it was all about quarts and it was put together at least in part by Qwarts 'r Us Chapter members. I designed and wrote it with help from the following folks (Qwarts chapter members in bold): **Charlie Bacon**, **Doug Groth**, **Matt Menke**, **Scott Gray**, Steve Fernandes, Dan Scoglietti and John Hamel.

Since Canvention was in Dallas we decided to go with a BIG theme. Gallons were too big (and I don't collect them) so I went with quarts. I decided to make a display with a cross-section of different quarts to show off a range of the big cans from the rare to the common, and all sorts in between. Charlie, Doug, Matt and I loaned the quarts. Matt built the giant quart-sized tote. I wrote the text. Steve did the backdrop and Steve and Dan built the exhibit at the show and made sure we got our quarts back safely! Doug got the giant tote, which he takes to shows now.

Here is the exhibit (which won a 1st Prize Ribbon)



Here is the tote with the cans so you can see them a bit better. The ribbon is covering up a Tru Blu.



Here is the text. I had to keep it brief to fit on the cards. They were divided into two groups of 24, one group for each side of Matt's big tote.

QUARTS! Quart beer cans were popular from the late 1930s into the 1950s. Here are a few of the more interesting examples. (The quarts are numbered from left to right, starting at the upper left)

Side 1:

- 1. Ballantine Ale: New Jersey's Ballantine Ale came out with the first quart beer can in June 1937, made by Continental can.
- 2. Horton's Ale: Horton's of New York quickly followed Ballantine's example.

- 3. Croft Ale: American Can followed a few months later with its flattop quart. It was not as popular as the conetop quart, which could be filled on an existing bottling line, and the flattop only lasted three years.
- 4. Valley Forge: American Can soon had its own conetop quart to compete with Continental.
- 5. Esslinger Ale: Collectors can find flattop-conetop combinations of a few brands including Esslinger.
- 6. Esslinger: the conetop to match the flattop version.
- 7. Krueger Ale: Crown, Cork, and Seal followed with their own conetop quart. They took advantage of a strike at the sole Continental plant that made quarts to sell their own version to Continental's customers.
- 8. Schmidt's World War II Battleship Gray. In late 1941 and early 1942 as military requirements began cutting into civilian production, silver paint was replaced by gray for a few months, until production of civilian beer cans was ended in May 1942.
- 9. Ebling Paint-Over: Some quarts were recycled and made into Wagner's brake fluid cans. Collector's can remove the Wagner's label to find the hidden beer can.
- 10. Wagners: Is there a beer can under this Wagners? Not this time, but it's exciting to check when you find one.
- 11. Utica Club played up the German connection at first.
- 12. But as the US drew closer to entering World War II, German disappeared from many beer labels, including this one.
- 13. Pabst: Quart cans began to lose their popularity in the 1950s, but Pabst tried reviving them in about 1955.
- 14. Pabst: This 1958 Pabst is one of the very last of a once popular breed.
- 15. Esslinger's: Want to sell more beer? Encourage people to cook with it by including recipes that use your beer as an ingredient!
- 16. Schmidt's Bock: Bock: There are very few bock quart cans. None of them are common.
- 17. Yuengling: A few of the breweries that used quart cans still exist.
- 18. Manhattan "Growler": Reviving a pre-prohibition tradition, buying beer in a small bucket, a "growler."
- 19. Ballantine: Quarts have lots of advertising space, hey consumer, here's our other brands!

- 20. Edelweiss: Some use the space for bad puns. "A Case of Good Judgment"
- 21. Best Beer: Yes, it was a family name, but who could resist naming their product "Best."
- 22. Krueger Ale: Waiters were a popular design element.
- 23. Carnigie: A waiter and a cute dachshund make this can a winner.
- 24. Burgermeister Ale: A Toast! To Quarts!

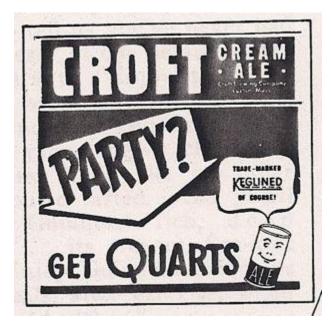
Side 2:

- 1. Dawson's: You can't dump for cans in New England and not find a Dawsons Ale.
- 2. Blackhawk: Always a desirable can to dig in the Midwest.
- 3. Tru Blu: An intrepid dumper found this one in a well full of quart cans in Georgia.
- 4. Golden Glow: I'd be glowing if I dug some of these on the west coast.
- 5. Old Style: Digging one of these makes the trip worthwhile for any dumper in the Pacific Northwest.
- 6. Krueger Ale: Wait, is that a bottle or can on the waiter's tray? A subtle variation.
- 7. Busch Beer?: A bored collector turned a common Richbrau dumper into a work of art.
- 8. Old Missouri: Great color, but why did someone have to crush this beautiful can when!
- 9. Genesee 12 Horse Ale: Quarts made bigger targets than a 12 oz can!
- 10. Stegmaier's Ale: This used to be a very rare can, until some dumpers digging in Pennsylvania found a dump full of this brand.
- 11. Mystery Can: A short bath in citric or oxalic acid will allow this quart to reveal its identify after many decades.
- 12. Lucky: Drinking Cup. When the can is empty, keep reusing it.
- 13. Lion Ale: Yeah it's hard to read, but it's so rare that it's worth keeping even in this condition.
- 14. Gibbons Ale: Some beautiful cans are found in walls or under floors where they were sheltered from the elements.
- 15. Burger Brau: Showing an old guy drinking beer was a popular image in the 1930s and 1940s.

- 16. Kuebler: Another older man enjoying his beer.
- 17. Old Reading: Did old guys used to drink a lot more than younger ones?
- 18. Burgermeister: By the 1950s the 'old guy drinking' motif was old-fashioned, so here's a middle-aged man drinking!
- 19. Beverwyck Irish: Ethnic ties were also popular.
- 20. Old Dutch: A New York can, not surprisingly.
- 21. Jolly Scot: A more appealing brand name than "Somber Scot"
- 22. Old German: There were lots of Old German brands in the US. This one is from Maryland.
- 23. Red Fox: The art director misunderstood when he was told to put "a fox" on the label.
- 24 .Canadian Ace: One of the most common brands. No, it was not Al Capone's.

Some Flat Top Quart Ads

Here are some neat ads for the flat top quarts that American can made for awhile in 1938-1939, before American started making their own conetop quarts.





Stegmaier's Variation? By Charlie Bacon

Is it or isn't it a different quart? I acquired this Stegmaier quart earlier this year as an upgrade for my can. After all, one brown Stegmaier quart pretty much looks like any other, right? Imagine my surprise when I put these two side by side. Quart "A" is definitely the quart pictured in most references. Paint on the inscriptions is uniformly white around the can: the "Gold Medal Beer," the copyright and permit information, "Stegmaier Brewing Co." and the "S" and "Rome" label on the logo are all white paint. On can "B" all of these inscriptions are gray —uniformly so. Both are indoor off grade quarts so sun and soil should not be a factor in coloration. The resident graphic artist in my household advises me that the white and gray are definitely different colors which are intended to be different. So for now I have placed this gray shade Stegmaier Gold Medal in the Quart Composite.

This is a fairly common quart. Therefore I am asking everyone to check their Stegmaiers. Are there another gray paint Stegmaier quarts out there? Is it a color variation but not a completely different can? Please weigh on with any information or opinion on this quart.

Thanx - Charlie



Quarts Chapter Notes From Auburn by Matt Menke

21 November 2014 Auburn, Mass

In the heart of qwat country, a qworum of collectors found their way to the Pickwick Chapter's Fallfest. Naturally we collected in Doug Groth's room where 2 of the 300-plus members (Groth, Bacon) held forth on all things qwat. Also in attendance were Brian DeBraccio, Dave Lang, Keith Norton, honorary 300-plus member Matt Menke, and, variously, Jim Hailey, Ron Small, Stan York, and a number of unwilling participants who happened to wander in.

We then phoned a real officer, Mark Benbow, who kindly laid out all the ways we were officially not having a meeting. So, we had one anyway with some ridiculously large pizzas and a fridge full of micros. Doug ended up in this huge suite that was inhabited up until the previous week by the hotel manager. Nice.

Doug had the Ubertote from Canvention, now outfitted with wheels and holding a ton of quarts from Dave Dozier in Ohio. Doug floated the idea of taking this rolling tote to shows and having quart collectors at every show who buy or trade out of it to sign it with a sharpie. We all thought that was an awesome idea.

Everyone drooled over Stan York's nice Ebling's Ale quart from his recent foundation find. It's the last one, now on his shelf, and the cleanest of the bunch.

Sheets were the main topic, with so many killer labels coming on eBay from the guy in NJ. Matt got to show off the recently rolled Maier Whopper from that find. One collector was gesticulating with that can in his hand and it went flying in the air. With a strained hamstring, Matt couldn't dive for it. Thankfully it missed all the metal chair legs and tiled kitchen floor, landing harmlessly on the carpet. Yikes.

Rolled quarts were tossed around in other ways, with some speculating what fraction of the value they have compared to an original can-- 3/4s is the number I've heard most often, but with a supertough label I guess it's open season. The condition is often even higher than an original, having never been handled as much or run through retail.

We started to get into minutiae of seam construction, and a few guys' eyes began to glaze over so we tried to reign that silliness in. Or maybe it was the beer and pizza to blame?

We looked at an extensive pile of Edelweiss and Ballantine variations. Matt suggested why there is no Ale Just for Fun. It would have come out (based on date codes from the 12oz flats) in the winter of 1941 or early 1942, and of course ale country up north was under snow at that point, right before the end of prewar canning. Nobody was drinking at summer camps up there when the can was issued, so no dumpers. More eyes glazed over.

We debated the Edelweiss timeline, 2 lines 3 lines 4 lines, bunch! The prewar ones are way cooler, with the whoppers and the extra text boxes. Just saying. And with that, people began drifting off to the hospitality room or bed. We all got our fill of quarts.

Paint-Over by Mark Benbow

I purchased this as a Wagner's quart can at an antique mall in Bristol, Tennessee/Virginia in December 2008 for \$10.00. After sitting on it for a few months I finally sat down with some fine grit auto polish remover to rub out the top layer and discover what beer can I got for my \$10.00..... Finding an Ebling quart from New York was a very nice surprise. I expected a Pilser's (also from New York) because you could kind of see a hint of the oval underneath. At any rate, I got my \$10.00 worth!



Ballantine Quart Composite List by Charlie Bacon

	BAL	BALLANTINE QUARTS	RTS			12/18/2014
NO	BRAND NAME	BREWER	CILY	nSBC #	DESCRIPTION	SEAM
Marife	Alampian Control	o ceitach	Mount	200 04 0 00	and control of the co	d Tooth
۸۹۱۱۱		r. ballalltille & Julis	Newalk	ZUZ-U1/L UZ	o lille, cap-bealed logo below ball, blews, Extroy row EN	ם ובבוו
PBS 02	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-01/02	3 line; Cap-Sealed logo below Ball. Brews; XXX PORTER	6 Teeth
Verify	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-01/02	3 line; Cap-Sealed logo below Ball. Brews; XXX PORTER	9 Teeth
PBS 04	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-01/NP	3 line; black dot below PROD LIST; "This is C/S Can" long box	9 Teeth
PBS 05	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-01/NP	3 line; black dot below PROD LIST; C/S box Pats Applied For	9 Teeth
PBS 06	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-01/04	3 line; Handy Way to Order Ballantine's Ale; UBIF; C/S box	9 Teeth
PBS 08	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-05/07	4 line; BALLANTINE'S INN; UBIF; Cap-Sealed box	9 Teeth
PBS 09	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-05/08	4 line; 1840 - 1940; UBIF; Cap-Sealed box	9 Teeth
PBS 10	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-02/06	4 line; Ballantine Brews; C-S box right of seam; UBIF	9 Teeth
PBS 11	Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-05/06	4 line; Ballantine Brews; Keglined box at seam; UBIF	9 Teeth
Unknowr	Unknown Ballantine's XXX Ale	P. Ballantine & Sons	Newark	202-05/15	4 line; JUST FOR FUN; Handy Way Emblem; Keg. Box & UBIF	9 Teeth
PBS 15	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-09/L-10	2 line; Cap-Sealed logo below Ball. Brews; EXTRA PORTER	6 Teeth
PBS 16	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-09/10	2 line; Cap-Sealed logo below Ball. Brews; XXX PORTER	6 Teeth
PBS 17	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-09/10	2 line; Cap-Sealed logo below Ball. Brews; XXX PORTER	9 Teeth
PBS 18	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-09/NP	2 line; black dot below PROD LIST; "This is C/S Can" long box	9 Teeth
PBS 19	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-09/NP	2 line; black dot below PROD LIST; C/S box Pats Applied For	9 Teeth
PBS 20	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-11/L-04	2 line; Handy Way to Order Ballantine's Beer; UBIF; C/S Box	9 Teeth
PBS 22	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-11/13	3 line; BALLANTINE'S INN; UBIF; Cap-Sealed box	9 Teeth
PBS 23	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-11/14	3 line; 1840 - 1940; UBIF; Cap-Sealed box	9 Teeth
PBS 24	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-11/12	3 line; Ballantine Brews; C-S Box right of seam; UBIF	9 Teeth
PBS 25	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-11/12	3 line; Ballantine Brews; Keglined Box at seam; UBIF	9 Teeth
PBS 26	Ballantine's Export Beer	P. Ballantine & Sons	Newark	202-11/15	3 line; JUST FOR FUN; Handy Way Emblem; Keg. Box & UBIF	9 Teeth
PBS 29	Ballantine Extra Fine Beer	P. Ballantine & Sons	Newark	237-01	Horseshoe with writing; "Giant" bf; Amer(23A)	11 Teeth
PBS 30	Ballantine Extra Fine Beer	P. Ballantine & Sons	Newark	237-01	Horseshoe with writing; "Giant" bf, CCC77	13 Teeth
PBS 32	Ballantine Light Lager Beer	P. Ballantine & Sons	Newark	237-02	Horseshoe with writing;	11 Teeth
PBS 35	Ballantine Light Lager Beer	P. Ballantine & Sons	Newark	237-05	Horseshoe with writing; red "LL" bottom; Amer (23A)	11 Teeth
PBS 38	Ballantine Light Lager Beer	P. Ballantine & Sons	Newark	237-03	Horseshoe w/o writing; Amer (23A)	11 Teeth
PBS 41	Ballantine Light Lager Beer	P. Ballantine & Sons	Newark	237-04	Horseshoe w/o writing; red "LL" tf; Amer(23A)	11 Teeth

SPRING THAW

Brewery Collectibles Show & Crownvention APRIL 9-10-11, 2015

Radisson PARK Inn, Mechanicsburg (Harrisburg) PA

Park Inn is just 5 minutes from our old location in New Cumberland.

Schedule of Events:

Thursday, 4/9: Hotel Check-In after 4:00pm

Room-to-Room Trading. Hospitality Room opens at 5:00pm

Friday, 4/10: All day Room-to-Room Trading. Micro Beer Tasting (Bring a 6 pack of your favorite micro to share). Hospitality Room open all day! Friday night Pizza Party!

Saturday, 4/11: Main trade floors open to the public 9am to 2pm & Room-to-Room Trading.

6:00pm - Dinner at Appalachian Brewing Co (the largest brewpub on the East Coast!)

8:00pm - Open House at Jeff Lebo's House of Beer Cans (85,000+ cans on display!)

All guest rooms have outside access for easy loading! \$89.00 Room Rate! Bigger and Better Hospitality Room! Expanded Trade Floor – enough display space for 200+ tables!

Directions to Park Inn:

(From Pittsburgh and West): I-76 (PA Turnpike) East to Exit 226. US 11 North 2 miles to I-81 North toward Harrisburg. 7 miles to Exit 59 to PA 581 East. 2 miles to Exit 3 to US 11 South / Carlisle Pike. Park Inn will be on your right.

(From Philadelphia and East): I-76 (PA Turnpike) West to Exit 242. 83 North about 2 miles. Exit 41 A on left for PA 581 West. Go about 5 miles to exit 3 (US 11 South / Carlisle Pike). Park Inn will be on your right.

(From Scranton/Wilkes-Barre and North): I-81 South. Continue to PA 581 East. Follow signs for US 11 / Camp Hill. Take exit 3 (US 11 South / Carlisle Pike). Park Inn will be on your right.

(From Washington DC): 270 North to 15 North. Take US 11 South /PA 581 West. Exit on the left toward Interstate 81 / Carlisle. Take exit 3 (US 11 South / Carlisle Pike). Park Inn will be on your right.

(From Baltimore): Interstate 83 North. Take exit 41A on the left for PA 581 West toward Interstate 81 South / Camp Hill. Go about 5 miles to exit 3 (US 11 South / Carlisle Pike). Park Inn will be on your right.

Radisson PARK INN - Mechanicsburg

5401 Carlisle Pike,

MECHANICSBURG, PA 17050

ROOMS: Show rate; \$89.00 /night - single/double Must be booked using attached SPRING THAW Registration form for special rate & room block

SHOW INFO: www.cansmartbeercans.com or www.Eastcoastbrew.com

QUESTIONS?

Rooms: Call Jeff Lebo at 717-938-2875,

 $jeffer son pepper @\, aol. com$

Table Assign: Larry Handy 267-221-8300

OhHugo1@aol.com



Important: Please include email address! Due to postage increases

Future Spring Thaw mailings will be direct to your computer via email!

SPRING THAW BREWERY COLLECTIBLES SHOW

PARK INN by Radisson, 5401 Carlisle Pike, Mechanicsburg, PA 17055 $APRIL\ 9-10-11\ ,\ 2015$

Name		*Age	Club Affiliatio	on	
Address					
City			StateZ	ip	
Email		Ph	one		
Additional Registrants_				*Age	
				*Age	
Tables are not included with paid adult. Payment must according	Registration includes admission registration and must be reserve company registration to hold tabbe issued a non-drinking badge	<u>ed separately.</u> Reg ble(s). * The legal a	istration for attende	ees age 12 and under is free	with is
Registration (Trade F	Floor and Hospitality admission	no table) \$15 / P	erson	\$	
Tables (Before Mar. 1	: \$20 for 1, \$35 for 2, \$50 for 3,	, 4 or more \$15 eac	ch; Limit 5 tables pe	er person) \$	
Tables (\$25 each, ma	ax 2 per person, postmarked afte	er March 1, 2014 <u>II</u>	F AVAILABLE)	\$	
TOTAL SHOW REGISTRAT	ION: (Make check Payable to	o "Jeff Lebo" – Ad	ddress below)	\$	
Tables are assigned on a firs	st come-first served basis. Prefe	erence given to tho	se staying at the ho	otel one or more nights.	
I would like my table(s) next t	to		I would	like electricity	
Due to a limited number of el	ectrical outlets, they will be avail	ilable on a first con	ne-first served basis	S.	
I plan to attend the	Saturday 6 PM dinner at Ap	opalachian Brewi	ng Company (nu	mber attending)	
I plan to attend the	Saturday 8 PM open house	e at Jeff Lebo's B	rewhouse Mounta	ain	
	НО	TEL ROOMS:			
IN ORDER TO GUARAN	TEE OUR GROUP RATE A WITH THIS REGISTRA				MOC
Room rates: Rooms m	\$89 per night plus tax, doub ay be paid in cash at time of	ole or single. <u>Che</u> f check-out, but r	eck-in time is 4:0 must be held usin	0 PM, no earlier! g a credit card.	
Credit Card Type:	Number			Expiration	
All rooms are non-smokin	g. Type of room desired (ple	ease circle one)	SINGLE (1 bed)	DOUBLE (2 beds)	
I am rooming with		Pl	ease circle the nig	ghts you wish to stay:	
Monday, April 6 Tue	esday, April 7 Wednesday, A	pril 8 Thursday,	April 9 Friday, A	April 10 Saturday, April 11	

Important: Please include email address! Due to postage increases Future Spring Thaw mailings will be direct to your computer via email!

Make checks for Show registration payable to Jeff Lebo, and checks for hotel registration payable to Park Inn.

Please mail your check(s), along with this form to: Jeff Lebo 350 Roxberry Road, York Haven, PA 17370 **DEADLINE FOR REGISTRATION IS MARCH 1, 2015**



An ad showing the line filling Fitzgerald quarts from about 1940.

Quarts R Us Chapter C/O Mark Benbow 7214 Roosevelt Ave Falls Church, VA 22042

